

— Course 2 —

DISCOVERY SESSION

- PERSONAL MENTORING WITH BERNADETTE -

If you need a mentor or just simple, honest, direct advice on how to start, grow or amplify your business, book a Discovery Session with Bernadette and turn your plans and dreams into action and profit.

Duration: 3 sessions - conducted online

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This Discovery Session is handcrafted to provide you with clarity, focus and frameworks to help you take your business to the next level.

There are 3 sessions included in the package. They run from 90-120 minutes per session. During each session, I will take a brief from you and ask you a series of questions to establish the issues at hand.

Based on that conversation, I then provide you with an extensive range of recommendations and suggestions. This is all conducted during the Skype session.

This feedback will enable you to move forward with building your business knowing you're on the right track.

Most businesses go off the rails because they fail to conduct the research and preparation needed before launching. If you spend a bit of time in this phase, it fast tracks the second phase and increases the likelihood of success.

All coaching calls are conducted via Skype, recorded and sent to you after each session.

This enables us to easily access various websites and online tools and for you to play back and keep track of the coaching conversations.

The coaching conversation can cover any of the following or be tailored for your specific needs:

Topics include:

- Content marketing
- SEO marketing
- Website development issues
- Blog strategy
- Digital marketing strategy
- Sales funnel planning and client acquisition/retention
- Staffing/Contracting
- Use of virtual suppliers to cut costs and improve efficiencies
- Product ideation
- Creation of Minimum Viable Products for proof of concept testing

What you'll get:

All clients receive access to my 'black book' of contacts and suppliers to help you fast track the tasks you need to complete. From developers to designers, from copywriters to collaborators, you will have access to the best in the business.

Fee: \$995 + gst

Next steps:

To proceed, please send me an email to support@copyschool.com or click the Book Now button bellow stating you would like to start and we can then set a date for the Skype call.

DON'T GET LEFT BEHIND.

Enquire about this course today

PDF Download

Book now

Enquire

WHAT PEOPLE ARE SAYING ABOUT BERNADETTE

"I was hesitant before coming here. I had to dip into my savings for Europe, but today changed my life! It will build your self-confidence and transform your speaking. In under an hour, the room went from novices to being able to speak on the circuit! Thanks!"

[Caitlin Figueiredo, Ambassador, Alannah & Madeline Foundation](#)

"Do yourself a favour and enrol! How enjoyable was the session? 11/10."

[Matt Eggins, Public Relations, Dept of Employment](#)

"Dynamic, engaging, compelling content tips & tools to build confidence and clarity for impactful public speaking and presentations. I gave it a 10/10."

[Natalina Morelli, Marketing Manager, Maroondah City Council](#)

"The session is a great blueprint for how to develop and deliver at public speaking events. A must! How enjoyable was the session? 10/10"

[Kelly Canavan, Accountant, Australian Taxation Office](#)

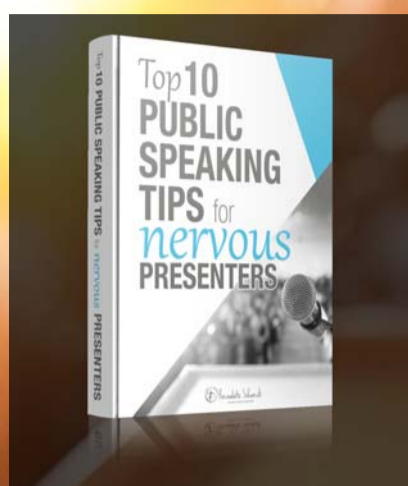
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FREE EBOOK
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Discover what the world's greatest speakers do to minimise their nerves, increase their confidence and shine on stage. [Download my free ebook](#)

Top 10 Public Speaking Tips for Nervous Presenters



You'll learn how to:

- prepare on the fly and deliver unfamiliar material with confidence
- never stumble, stutter or trip over difficult words again
- keep your presentation on track even if the data projector breaks down
- manage talkative or difficult audiences
- overcome anxiety, shaking knees, heart palpitations and other symptoms of nerves that derail you and your presentation

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